



Multilingual orientation seminars on company-foundation 2021

Organisers:

- Investitionsbank Berlin
- Senate Department for Economics, Energy and Public Enterprises

Offer:

One-day seminars in various languages for potential founders from different cultures:

- seminars on the first steps of company foundation
- in various languages
- based on experience from almost twenty years

The seminars are held bilingually and offered both as online-seminars and live-seminars for groups for up to 20 people. The seminars ought to provide basic knowledge and open the path to official support structures. They are organised in cooperation with the respective networks of the various ethnic communities.

Target groups:

- People interested in founding a company which speak the following languages:
 - Arabic – suited for refugees as well
 - Kurdish – suited for refugees as well
 - Persian (Farsi) – suited for refugees as well
 - Italian
 - French
 - Polish
 - Russian
 - Serbo-Croatian
 - Spanish
 - Turkish
 - Vietnamese
- Women with international history interested in building a company (seminar in German)
- Founders from the creative industries (in English)
- English-speaking founders with international history

When?

Annually between spring and autumn

The contents at one glance:

- Basic concepts and legal forms
- Development of the right business idea: Which ideas are promising?
- Funding and possibilities of sponsorship in Berlin
- Formal conditions for people with German and foreign citizenship (EU and non-EU), as well as refugees with residence permit
- The business plan
- Support possibilities in Berlin, guidance to institutions

Your advantages:

- Exchange with experts and other interested founders
- Receive an overview as to the manifold funding and support possibilities in Berlin
- Start-off packages with initial information
- Gratuitous ticket to the founding fair deGUT (Deutsche Gründer- und Unternehmertage)
- Participants receive a certificate of attendance
- The seminars cost 10,00 €, for refugees the seminars are free of charge

Formerly the series of seminars was called „Zukunft planen. Chancen sehen.“. On some portals, such as Facebook, you can still find this name.





Vielfalt gründet

kulturspezifische Seminare
in Berlin

Factsheet

Cooperation partners:

- Afrika Center Berlin
- Polnisch-Deutsche Initiative für Kulturkooperation - agitPolska e. V.
- Deutsch-Arabisches Zentrum für Bildung und Integration – DAZ
- Existenzgründungskurse für Frauen - economista e. V.
- Gesellschaft für Urbane Wirtschaft, Beschäftigung und Integration e. V. – GUWBI e. V.
- Initiative Selbständiger Immigrantinnen e. V. - I.S.I. e. V.
- Integrationshaus Lyra e. V.
- Iranische Gemeinde in Deutschland e. V.
- Lokales Netzwerk Existenzgründung e. V. – LONEX e. V.
- Verein der Eltern aus Kurdistan e. V. – Yekmal e. V.
- Netzwerk Europäisch-Türkischer Unternehmen e. V. - NETU e. V.
- Vereinigung der Vietnamesen in Berlin und Brandenburg e. V.
- Zentralrat der Serben in Deutschland e. V. - ZSD e. V.
- Unione di Italiani nel Mondo – UIM e. V.

Media partner:

Radio multicult.fm



Event partner:



The Deutsche Gründer- und Unternehmertage (deGUT) yearly take place in October.

The deGUT fair is the biggest and most important fair around setting up a business and entrepreneurship in Germany. On two days it offers interested people next to approx. 130 exhibitors, well-founded knowledge and support, as well as intensive contacts to like-minded people, sponsors and mentors.

This year the deGUT fair will again offer comprehensive and practical seminars, workshops and forums concerning all information on self-employment.

You will find more information on www.degut.de.

By participating in one of our seminars participants receive an admission ticket for the deGUT for free!

You want to get to know our cooperation partners? They will receive you at a common booth on the deGUT-fair and offer you advice and consultation.

More information:

Web: www.vielfalt-gruendet.de

Facebook: www.facebook.com/vielfalt.gruendet

Twitter: www.twitter.com/Vielfalt_Berlin

Mehrsprachige Orientierungsseminare
zum Thema Gründung

Die Seminarreihe wird finanziert
durch die Investitionsbank Berlin
für die Senatsverwaltung für
Wirtschaft, Energie und Betriebe.



www.vielfalt-gruendet.de

Senatsverwaltung
für Wirtschaft, Energie
und Betriebe

BERLIN

