



Multilingual orientation seminars on company-foundation

Organisers:

- Investitionsbank Berlin
- Senate Department for Economics, Energy and Public Enterprises

Offer:

One-day seminars in various languages for potential founders from different cultures:

- multiple seminars on the first steps of company foundation
- in various languages
- based on experience from almost twenty years

The seminars will be held bilingually, and will this year be offered online due to the corona situation. Small groups of 15 to 20 people will give the participants the possibility to ask individual questions. The seminars ought to provide basic knowledge and open the path to official support structures. They are organised in cooperation with the respective networks of the various ethnic communities.

Target groups:

- People interested in founding a company which speak the following languages:
 - Arabic – suited for refugees as well
 - Kurdish – suited for refugees as well
 - Persian (Farsi) – suited for refugees as well
 - Italian
 - French
 - Polish
 - Russian
 - Serbian
 - Spanish
 - Turkish
 - Vietnamese
- Women with migration background interested in founding a company (seminar in German)
- Founders interested in the creative industry (in English)
- Cross-lingual seminars for all other people with migration background interested in founding a company (in German and/or English)

When?

Annually between spring and autumn

The contents at one glance:

- Basic concepts and legal forms
- Development of the right business idea:
Which ideas are promising?
- Funding and possibilities of sponsorship in Berlin
- Formal conditions for people with German and foreign citizenship (EU and non-EU), as well as refugees with residence permit
- The business plan
- Support possibilities in Berlin, guidance to institutions

Your advantages:

- Exchange with experts and other interested founders and broaden your network
- Receive an overview as to the manifold funding and support possibilities in Berlin
- Start-off packages with initial information
- Gratuitous ticket to the founding fair deGUT (Deutsche Gründer- und Unternehmertage)
- Participants receive a certificate of attendance
- The seminars cost 10,00 € for refugees the seminars are free of charge

Formerly the series of seminars was called „Zukunft planen. Chancen sehen.“. On some portals, such as Facebook, you can still find this name.





Cooperation partners:

- Afrika Center Berlin
- Polnisch-Deutsche Initiative für Kulturkooperation - agitPolska e.V.
- Deutsch-Arabisches Zentrum für Bildung und Integration – DAZ
- Existenzgründungskurse für Frauen - economista e.V.
- Gesellschaft für Urbane Wirtschaft, Beschäftigung und Integration e.V. – GUWBI e.V.
- Initiative Selbständiger Immigrantinnen e.V. - I.S.I. e.V.
- Integrationshaus Lyra e.V.
- Iranische Gemeinde in Deutschland e.V.
- Lokales Netzwerk Existenzgründung e.V. – LONEX e.V.
- Verein der Eltern aus Kurdistan e.V. – Yekmal e.V.
- Netzwerk Europäisch-Türkischer Unternehmen e.V. - NETU e.V.
- Vereinigung der Vietnamesen in Berlin und Brandenburg e.V.
- Zentralrat der Serben in Deutschland e.V. - ZSD e.V.

Media partner:

Radio multicult.fm



Event partner:



The Deutsche Gründer- und Unternehmertage (deGUT) yearly take place in October.

The deGUT fair is the biggest and most important fair around setting up a business and entrepreneurship in Germany. On two days it offers interested people next to approx. 130 exhibitors, well-founded knowledge and support, as well as intensive contacts to like-minded people, sponsors and mentors.

This year the deGUT fair will again offer comprehensive and practical seminars, workshops and forums concerning all information on self-employment.

You will find more information on www.degut.de.

By participating in one of our seminars all participants will receive an admission ticket for the deGUT for free!

You want to get to know our cooperation partners? They will present themselves at a common booth on the fair.

More information:

Web: www.vielfalt-gruendet.de

Facebook: www.facebook.com/vielfalt.gruendet

Twitter: www.twitter.com/Vielfalt_Berlin

